INDUSTRY PROFILES

Other Services Industry

July 2011

Government of Alberta
Employment and Immigration

Overview:

The Other Services industry[1] in Alberta includes establishments and services such as:

- automotive repair and maintenance;
- electronic and precision equipment repair and maintenance;
- commercial and industrial machinery and equipment repair and maintenance;
- personal and household goods repair and maintenance;
- personal care services (i.e. hair care and esthetic services);
- funeral services;
- pet care, photofinishing and other personal services;
- religious organizations and grant-making and giving services;
- social advocacy organizations;
- civic and social organizations; and
- business, professional, labour and other membership organizations and private households.

Section A: Business Environment
1. 2010 Employment and Unemployment Numbers and Rates
2. Industry Growth
3. Size of Businesses in Alberta and the Industry
Section B: Human Resources Profile
1. Occupational Information
2. Demographics: Age and Gender
3. Wages
Section C: Additional Information
Links to Selected Industry Associations

[1] North American Industry Classification System (NAICS) major group 81

Section A: Business Environment

1. 2010 Employment and Unemployment Numbers and Rates:

	Alberta	Other Services Industry
Number of employed	2,016,600	98,400
Percent employed in the industry		4.9%
Number of unemployed	140,700	4,400
Unemployment rate	6.5%	4.3%

Data Source: Labour Force Historical Review 2010, Statistics Canada

For more information on employment numbers or for a historical comparison, please go to the Labour Force Statistics[2] or Statistics Canada[3] websites.

2. Industry Growth:

- Employment in the Other Services industry is expected to grow on average 2.7% annually from 2010 to 2013.

For more information, see the *Alberta Modified Canadian Occupational Projection System (COPS) Outlook 2009 – 2013, Industry Employment Outlook*[4] online and the Alberta Learning Information Service (ALIS)[5] website's industry descriptions.

[2] See http://www.employment.alberta.ca/BI/67.html
[3] See http://www.statcan.gc.ca
[4] See http://www.employment.alberta.ca/documents/LMI/LMI-LMF_2009-13_cops.pdf
[5] See http://www.alis.alberta.ca/occinfo

Trends and Outlook

According to Statistics Canada's National Economic Accounts, the Other Services industry accounted for 2.6% of Alberta's Gross Domestic Product in 2010, up from 2.0% in 2000. Its share of Alberta's total employment increased from 4.7% in 2000 to 4.9% in 2010.

Employment in 2010 was 3.8% lower than its level in 2009. Over the last ten years, employment has increased from 75,100 people in 2000 to 98,400 people in 2010.

According to *Alberta Occupational Demand Outlook 2011-2015*, employment growth in the Automotive service technicians; Technical occupations in personal service; Upholsterers, tailors, shoe repairers, jewellers; and other related occupations is expected to be below 2.7%, the average for all occupations. Growth in other occupations is expected to be above this average.

3. Size of Businesses in Alberta and the Industry:

Establishment Size	Alberta Businesses		Other Services Businesses	
	Number of Employees	%*	Number of Employees	%*
Less than 20 employees	605,200	36.2%	48,100	68.7%
20 to 99 employees	565,800	33.8%	16,800	24.0%
100 to 500 employees	309,300	18.5%	4,200	6.0%
Over 500 employees	193,200	11.5%	N/A	N/A

Data Source: Labour Force Historical Review 2010, Statistics Canada
N/A denotes data suppressed by Statistics Canada due to insufficient sample size.
* Percentages may not add up to 100 due to rounding.
Note: Statistics Canada's survey methodology for determining establishment size differs from the one it uses in the Labour Force Survey to determine total employment. As a result, the total number of employees by establishment size will not be the same as total employment in the industry, except by coincidence.

Section B: Human Resources Profile

1. Occupational Information:

Some examples of occupations that can be found in the Other Services industry include:

- automotive service technician;
- jeweller;
- massage therapist;
- hair stylist; and
- fundraiser.

For a complete listing of all occupations related to this industry as well as detailed information on education and skill requirements, visit the Alberta Occupational Profiles[6] website.

2. Demographics: Age and Gender:

According to the Labour Force Survey, the gender breakdown in the Other Services industry is as follows:

- women employed: 47,900 people, or 48.7%
- men employed: 50,500 people, or 51.3%

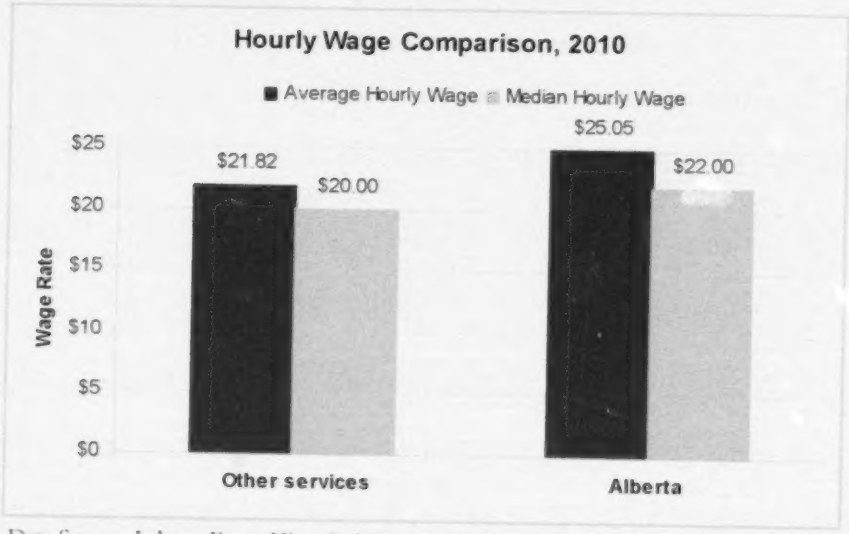
In Alberta, women accounted for 45.1% and men made up 54.9% of total employment.

Age Characteristics	Alberta Employees		Other Services Employees	
	Number	%	Number	%
15-24 years	314,500	15.6%	15,500	15.8%
25-54 years	1,381,500	68.5%	67,500	68.6%
55 years and over	320,600	15.9%	15,400	15.7%

Data Source: Labour Force Historical Review 2010, Statistics Canada

[6] See http://www.alis.alberta.ca/occinfo

3. Wages:



Data Source: Labour Force Historical Review 2010, Statistics Canada
Note: The average hourly wage is obtained by dividing the sum of the wages of all the employees by the total number of employees. The median hourly wage is that wage below which half the employees earn and above which half the employees earn.

Wage and Salary Information for Selected Occupations

Occupation	Average Hourly Wage			Average Annual Salary
	Starting Average	Overall Average	Top Average	
Heavy-duty equipment mechanic	$ 19.00	$ 27.92	$ 35.15	$ 58,486
Automotive Service Technician	$ 18.00	$ 24.98	$ 31.34	$ 23,296
Motor vehicle body repairer	$ 19.54	$ 26.11	$ 32.30	$ 56,228
Hairstylist and Barber	$ 11.01	$ 17.34	$ 26.03	$ 30,651

Data Source: 2009 Alberta Wage and Salary Survey

For more information on wages, refer to the WAGEinfo[7] webpage. For job descriptions, duties, required skills and education for specific occupations in the Other Services industry, visit the ALIS[8] website.

[7] See http://www.alis.alberta.ca/wageinfo
[8] See http://www.alis.alberta.ca

Section C: Additional Information

Links to Selected Industry Associations:

- Natural Health Practitioners of Canada
  (http://www.nhpcanada.org)
- Alberta Craft Council
  (http://www.albertacraft.ab.ca)
- Alberta Floor Covering Association (1979)
  (http://www.nfcaonline.ca)
- Automotive Service & Repair Association (Alberta)
  (http://www.asra-alberta.ab.ca)